



Y'HEARD ME?

MUSIC BUSINESS SUMMIT

Date:	Saturday, September 12, 2015
Time:	12pm-3pm
Location:	The Ellis Marsalis Center 1901 Bartholomew St. New Orleans, LA

The Summit is a **free** experiential learning opportunity for New Orleans musicians to learn more about the music business from local industry professionals. Attendees will participate in a circuit of small-group discussions with mentors.

Topics that will be covered include:

- Copyright and Intellectual Property Law
- Artist Marketing / Brand Management
- Fan Engagement / Internet Marketing
- Small Business Development
- Local Musician Resources
- Recording Process
- Mixing and Editing

Event Partners

